



NEWSLETTER

Spring/Summer 2017

EurOMA Newsletter #47

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Editor:

Pamela Danese
Associate Professor of Operations &
Supply Chain Management
University of Padova, Italy.

*Please send any news, articles,
suggestions, comments, photos, etc.
to be included in the EurOMA News-
letter to:*

pamela.danese@unipd.it

LETTER FROM THE PRESIDENT



Hello and welcome to another EurOMA newsletter.

Dear friends,

There has been a great start to 2017 for EurOMA. Several activities have already been accomplished and others are on going.

The year has started with the 9th International EurOMA Service Operations Management Forum (SOMF) in Frederiksberg, Denmark. The Forum has discussed the challenging issue for OM scholars of interconnectivity and big data analytics. I wish to thank Juliana Hsuan and her team for the interesting discussion and proposals that emerged during the successful workshop.

On 27th and 28th of February 2017 the 4th International EurOMA Sustainable Operations and Supply Chains Forum was held in Milan. It was a very successful event attracting many OM scholars working in the relevant field of sustainability and I wish to thank the Milan team, guided by Raffaella Cagliano, for the fruitful event they have organised.

At the end of March 2017 the 1st EurOMA DANUBE Operations Management workshop was held in Zagreb. It was a very important milestone for the expansion of EurOMA in east Europe; an ambition our community has pursued for several years. A special thanks to Jasna Prester and Iztok Palčič for their support with this auspicious event and clear aspirations that it will be the first conference in a long series.

The 8th EurOMA Summer School is actually ongoing while I am writing to you. The Letterkenny team, guided by George Onofrei, worked hard to pass the threshold of 20 students the Board has established to enable the School to run. I am sure it will be a successful event and a great occasion of growth and development for our doctoral community

Finally, we come to our main important yearly event, the EurOMA Conference, that will be held in some days in Edinburgh. The Edinburgh Conference has already achieved some records: more than 800 abstracts have been submitted; the highest number ever for a EurOMA (not world) conference. The Edinburgh team, headed by Nigel Caldwell and Amos Haniff, is working hard in making the Edinburgh experience an exceptional one from all perspectives.

I really want to thank all the people involved in the events previously mentioned because they significantly contribute to make our community stronger and constantly growing as the number of EurOMA members testifies.

As to the work of the Board during the first months of the year, we have decided to undertake a very important initiative to improve the services EurOMA provides to its members and to understand in what directions to concentrate our efforts to expand the role of EurOMA worldwide in the future. Shortly you will receive a questionnaire that was designed by the Strategic Initiative team of the Board. The survey will be conducted through all EurOMA members; thus, I encourage you to participate in this important initiative for our future. The result of the survey will be presented next year in Budapest

at the 25th EurOMA Conference.

We have also reshaped our agreement with POMS both to update joint fees and to make the exchange of data between the two associations easier. We hope this will impact positively on members who join EurOMA through POMS. As the EurOMA Conference is getting bigger we are also discussing how to make the scientific impact of the Conference stronger for participants by having more special issues of different journals, other than our traditional partner journal, IJOPM, associated to the Conference. This discussion is still going on and decisions will be made soon.

Finally, I would like to conclude this introduction of the Summer newsletter highlighting again how the Board and myself are always open to any kind of suggestion you might have to make our community as strong as possible in the future.

See all of you in Edinburgh soon!!!

Giovanni Perrone
EurOMA President

EDITOR'S COMMENTS



Dear All,
welcome to the EurOMA Newsletter #47.

This Newsletter includes:

- A message from our President
- Some information on: past and future conferences and events; with a particular focus on the 2017 EurOMA Conference

- Call for papers
- Employment opportunities
- EurOMA Board composition; the 6 new elected EurOMA Board members will be announced during the EurOMA Conference

This is my last Newsletter as a chair of the EurOMA communication team, as I will finish soon my mandate. Thus, let me take this opportunity to thank Andrea Beraldin, Thomas Bortolotti, Stefania Boscari and Andrea Lion, for their precious support in collecting documents and assuring a timely publication, as well as all those who have contributed over the years.

Pamela Danese
Editor

FUTURE CONFERENCES AND EVENTS

24TH INTERNATIONAL ANNUAL EUROMA CONFERENCE - EDINBURGH, SCOTLAND

By Nigel Caldwell, Heriot-Watt University, Edinburgh

Less than 1 week until Heriot Watt hosts EurOMA 2017 in Edinburgh! What can delegates expect? Stunning venues, Scottish themed food, some innovation – a paperless conference building on Trondheim’s introduction of an app – the proceedings will be entirely electronic so bring a device! Also prepare for a crowd, we have over 400 papers and over 550 participants.

Now on the practical side, most presentations will take place in the Royall College of Surgeons, whilst for the first two days registration (from 10am), plenaries and refreshments take place in the Festival Theatre. So having registered we kick off with lunch from 12 noon in the Festival theatre with tantalising mountain views. At one o’clock on a stage once graced by David Bowie among many stars, we have welcomes including from our President Giovanni Perone and Richard Williams the Principal of Heriot Watt. Professor Mike Lewis of Bath University will then launch the conference with a plenary on our conference theme of inspiring operations management. We then break for refreshment and paper sessions – this time 4 in a row rather than the usual 3 – starting at 3pm, finish 5pm. Day one concludes in the Theatre with a networking event sponsored by the University of Bath who invite you to celebrate their 50 years anniversary with a drink. This reception will run from 5pm to 6.30pm perfect timing for you to choose where you will eat your evening meal.

In terms of content we have all the tracks delegates would expect plus special sessions. The late morning of Day 2 features 2 plenary addresses, academic

from Heather McGregor and practitioner from the long established and highly successful backer of start-up businesses, Archangels. For days 2 and 3 some lucky tracks will take place in extremely groovy (channelling 1960s James Bond?) rooms in the National Museum of Scotland

We have an extraordinary Meet the Editors track this year with 12 editors expected, and whilst the session will cover perennial publishing topics, the changing relationship between publishing at a conference and subsequent journal publishing will be pivotal, reflecting a groundswell of questioning in the wider management community. Mining the same seam (is that being politically correct in a low carbon world?) we have a panel discussion led by chairs Jag Srai, Cambridge University and Bart MacCarthy, Nottingham University, on the challenges and opportunities of digital supply chains. Then follows at 5-6pm the EurOMA AGM – and if the AGM isn’t excitement enough we have the conference dinner in Dynamic Earth from 7pm – yes you can see the exhibitions, more mountains, the Scottish Parliament and even glimpse Holyrood Palace, the Queen’s official Scottish residence.

The final day, Wednesday, everything takes place in the Surgeons Hall, where a packed lunch will be available to suit those travelling. The conference climaxes between 3.30 and 4.30pm with the closing ceremony, awards, presentation from next years hosts – and the EurOMA torch is handed on.

AN HOUR IN THE LIFE OF A CONFERENCE CHAIR...

Organising the whole EurOMA carnival has been a joy, a smooth and synchronised process built on sound planning and relationship management. I can happily report that myself and my co-chair Amos are still talking (of course), Ok there is the lawsuit, the personal grievance claims and the adjudicators ruling about not being together in the same room, [ever] – but on the plus side there are no children involved and few assets. Rather than more marketing material when Edinburgh sells itself, we thought the EurOMA Newsletter readers might like an hour of ethnographic observation of a EurOMA Organiser:

PhD student ‘Just to check, lunch for delegates on the second day is a boiled potato?’

Me/Nigel ‘What crazy idiot came up with that idea?’

PhD ‘ Er, Nigel you did’

Nigel ‘I did?’ Um, they have access to water right?

Nigel ‘well this is really about re-Imagining conference catering for the 21st century, taking a stand, being bold, enabling and empowering delegates to make their own soup, or gruel, very austerity, very

Scottish, very vegetarian, I almost want to grow a beard. In fact we can call this ‘flipped conference catering’ delegates will love it. Big success, on a plate, trust me, points in the bag

PhD ‘OK, what about the problem with Broom cupboard 7A?’

Nigel ‘What problem?’

PhD ‘As a session it has a capacity of 3 people.

Nigel ‘OK easy, remove the stud wall between broom cupboard 7A and 7B – sorted’.

PhD ‘You already put all the brooms across the campus into 7B’

Nigel ‘OK – UM, Cancel the Elephants – we already did? So cancel the dwarf throwing contest that was always controversial – um we did already? Did we cancel the Four Horsemen of the Apocalypse? We did?, OK then cancel Scott Sampson – he doesn’t clash? Darn! OK put that in the things that we should come back to folder - ok I know it is a little full, just put it in.

Nigel ‘Ok so what is left? Napkins? – noooo! we had 45 mins on napkins that is done already! The con-

ference dinner venue wants to discuss napkins? We only did main conference venue napkins? I am feeling this is too important a topic not to involve Amos, I am beginning to see napkins as an unexplored frontier for project management.

[Phone call] Nigel ‘Hi Amos Everything under control? Great – sorry it is a bad line – look the dinner venue want to discuss napkins’

Amos Haniff ‘content removed, content removed Napkins’

Nigel Sorry it is a really bad line but as napkin folding is a project you are best placed to talk with the dinner venue. Sorry but the line is terrible you are cracking up, anyway I’ll leave the napkins discussion with you ...

Amos ‘content removed Nigel Caldwell, content removed Napkins

Nigel ‘Sorry but you are cracking up, terrible line, good luck with the napkins...

EUROMA YOUNG SCHOLARS WORKSHOP– EDINBURGH, SCOTLAND

The EurOMA Young Scholars Workshop is targeted at young OM academics in general and alumni of the EurOMA Doctoral Seminar in particular.

This activity is conceived as a way to support the career development of young scholars in the field of Operations Management by teaching and sharing with them the major skills needed in an academic career, such as supervising Master and PhD students, reviewing and writing papers, networking, teaching, etc. Each year one of the above subjects is developed on a rolling basis. At the same time, the initiative is aimed at developing the community of young OM scholars, keeping the network alive and providing opportunities to meet and discuss relevant topics.

The workshop

- Date: Monday 3rd July 2017
- Theme: Career Development – managing your way through academia
- Time: 09.00 – 13.30
- Location: exact room TBC, but at the Royal College of Surgeons, Edinburgh
- Cost: included in the conference fee

As a young academic, you may go many different ways, into teaching/research, consultancy, business, of course, or a more administrative role at your university. Each of these options represents different challenges. In addition, different countries have different ways of approaching, and different expectations regarding, the development of their junior staff.

The workshop features presentations from more experienced academics with a background in Opera-

tions Management, in different stages of their careers, from different countries, following different career paths, and representing both genders. In addition, a wider and even more diverse group of scholars will take part, as a panel, to engage in a Q&A-like discussion, allowing you to learn about their experiences. Of course there will be ample opportunities for networking, one of the key overall objectives of the Young Scholars Workshops.

As soon as the presenters and panel members are known, their names and some details will be posted here.

The number of participants is limited to 30 people. Professor Harry Boer from Aalborg University is responsible for the organization of the workshop.

Target group and eligibility

The target group of the workshop is young OM academics who aim at a continued academic career. Priority is given to EurOMA Doctoral Seminar alumni. At least two years involvement in academic job activities is required, e.g. supervising and teaching, apart from the applicant's own PhD research project.

The 2017 workshop is open to EurOMA members participating in the 2017 annual conference, who have presented their PhD thesis in or after 2012.

Contact

Professor Harry Boer
Center for Industrial Production, Aalborg University.
E-mail: hboer(at)business.aau.dk.

8TH EUROMA SUMMER SCHOOL IN OM - LETTERKENNY, IRELAND

By George Onofrei, Letterkenny Institute of Technology



The **8th EurOMA Summer School** will be hosted by Letterkenny Institute of Technology, between 25th and 29th June 2017, with a special focus on “Achieving Competitive Advantage through Operations”. Each one-day module will draw on the expertise of speakers from around the world and will be devoted to specific areas: Sustainable Supply Chains (Prof. Mark Pagell); SC and SCM in a Changing Industrial Landscape (Prof. Janet Godsell); Supply Chain Integration (Prof. Dirk Pieter van Donk); Operations Strategy (Prof. Chris Voss) and Global Operations and Supply Chains (Prof. Kasra Ferdows).

Twenty five delegates from different countries such as Brazil; China; Denmark; France; Germany; Ireland; Italy; Netherlands; Norway; Portugal; Sweden; Switzerland and United Kingdom will be participating at the summer school. This event will be a unique learning experience for anyone who has an interest in empirical research at both the operations and supply chain level.

The interaction with faculty members will help participants define relevant research topics and give them an opportunity to network, not only with their peers, but with leading researchers in the operations and supply chain management community.

A special thank you to the School of Business, of Letterkenny Institute of Technology, Ireland for organizing this summer school.

For more information visit:

<http://www.euomasummerschool2017.ie/>.

16TH EUROMA DOCTORAL SEMINAR - EDINBURGH, SCOTLAND

by Pär Ahlstrom, Stockholm School of Economics

The annual EurOMA doctoral seminar, now in its 16th edition, will as usual take place immediately preceding the annual conference. This year the seminar will meet in Edinburgh on July 1st and 2nd. This year, a total of 51 students have enrolled for the seminar, from all over the world.

The intention of the PhD seminar is to offer PhD students a safe environment, where they can present and discuss their work with peers and senior researchers. Students get one hour devoted to their research, receiving feedback from both peers and senior academics. The seminar is thus also an opportunity for PhD students to practice discussing

and constructively commenting on the work of others. This is an invaluable skill to develop, as it helps students to understand the strengths and weaknesses of their own work.

The PhD seminar is also an opportunity for network development. As such, it is an important part of EurOMA's offering to its members as it helps foster a community of OM scholars. Over the years, well over 450 PhD students have benefited from the doctoral seminar. Many of these students are now a key part of the vibrant EurOMA community.

10TH EUROMA WORKSHOP ON JOURNAL PUBLISHING IN OPERATIONS MANAGEMENT - EDINBURGH, SCOTLAND

Overview

The 10th EurOMA Workshop on Journal Publishing in Operations Management is specially indicated for faculty in the field of Operations Management (OM), who wish to increase the quality of their publications in recognised international academic journals in the field.

The Publishing Workshop process has three specific steps:

Step 1: Writing

The Publishing Workshop process starts with a EurOMA conference abstract which has been accepted for the main conference programme and also for the Publishing Workshop. Following acceptance, each participant will develop the abstract into a conference paper. This paper forms the basis for participation in the Publishing Workshop. In the workshop, each paper will be allocated to a reviewer or journal editorial board member as Discussant, who will comment on the content and clarity of presentation of the ideas.

Step 2: Overview of the submission and review process

The workshop will start with a session with reviewers and members of the editorial boards, where participants will be briefed on the editorial policy, publication process and strategies for submission.

Step 3: Small Group Discussions

Discussion of each paper will follow, in small group sessions. These sessions will enable participants to obtain feedback on their papers from the reviewers and editorial board members, as well as from other Workshop participants in the same track. The suggestions for further development will allow authors to identify the key steps to bring the paper up to publication standards. There is, of course, no certainty of subsequent publication as a result of the participation in the Workshop since the journals' blind review is the only process that leads to the acceptance of a paper for publication.

Timing

The Publishing Workshop begins on 2nd July at 8:30 with registration and ends at 17:00. It is expected that participants stay for the full duration of the workshop.

Download Publishing Workshop Agenda:

<http://euroma2017.org/wp-content/uploads/2017/06/2017-Publishing-Workshop-Agenda.pdf>

Location

The workshop will be held at Heriot Watt University, Edinburgh, Scotland

Website: www.hw.ac.uk

This year's Editors

- Cipriano Forza: Associate Editor of Decision Sciences
- Jan Olhager: Editor-in-chief of Operations Management Research and Associate Editor of Decision Sciences
- Dirk Pieter van Donk: Associate Editor of Journal of Operations Management and Editorial Advisory Board of International Journal of Operations & Production Management
- Chris Voss: Editorial board member of International Journal of Operations & Production Management

Organizing Committee

- Juliana Hsuan, Copenhagen Business School, Frederiksberg, Denmark
- Cristina Gimenez, ESADE Business School, Barcelona, Spain
- Cipriano Forza, Università di Padova, Vicenza, Italy
- Christopher Voss, Warwick Business School, Coventry, UK

Contacts

- Organizer: Juliana Hsuan, Department of Operations Management, Copenhagen Business School, Copenhagen, Denmark, E-mail: jh.om@cbs.dk
- Cristina Gimenez, ESADE Business School, Barcelona, Spain, Email: cristina.gimenez@esade.edu
- Local support: Amos Haniff, Heriot Watt University. E-mail: a.haniff@hw.ac.uk

2017 OSCM DIVISION JOINT JUNIOR FACULTY AND DOCTORAL CONSORTIUM

by Finn Wynstra, Rotterdam School of Management, Erasmus University

The Operations and Supply Chain Management Division is proud to announce a joint Junior Faculty and Doctoral Consortium at the Annual Meeting of the Academy of Management (AoM) in Atlanta, GA, USA.

This event will be held from 8:00 AM to 4:00 PM on Friday, August 4th, 2017.

The consortium has been a regular feature of the division's conference program, and has been assisting doctoral students and junior faculty in furthering their research and in building their professional network with peers and senior faculty.

The joint consortium is composed of two integrated parts. The core part consists of "research incubator" sessions in small groups. Doctoral students and junior faculty are expected to prepare a short presentation about his/her research. A group of senior OSCM scholars will serve as faculty mentors. At the beginning and the end of the day, we have panel sessions with other senior faculty to discuss publishing in the OSCM top tier journals and building a successful research pipeline. All participating junior faculty and doctoral students are going to stay together throughout the day.

Doctoral students and junior faculty doing research on any Operations and Supply Chain Management topic may participate. However, preference will be given to students and junior faculty employing empirical research techniques.

Students who have attended other conferences' doctoral consortia find this consortium uniquely beneficial due to its intensive focus on developing research. In our format, junior faculty are put in a unique position of receiving advice from senior faculty as well as acting as mentors for doctoral students.

The consortium coordinators are Finn Wynstra (fwynstra@rsm.nl) for the junior faculty and Stephanie Eckerd (seckerd@utk.edu) for the doctoral students.

All senior faculty interested in mentoring please contact either coordinator.

For any questions, please contact Finn Wynstra (fwynstra@rsm.nl) or Stephanie Eckerd (seckerd@utk.edu).

PAST CONFERENCES AND EVENTS

4TH INTERNATIONAL EUROMA SUSTAINABLE OPERATIONS AND SUPPLY CHAINS FORUM – MILAN, ITALY

by Raffaella Cagliano e Antonella Moretto, Politecnico di Milano



The 4th International EurOMA Sustainable Operations and Supply Chains Forum was hosted in February 2017 by Politecnico di Milano – School of Management (Milano). The topic of the forum was “The challenge of sustainable innovation: the role of OM and SCM”. More than 90 participants through the presentation of 60 papers discussed how sustainability could foster innovation, which are the innovative business models for implementing sustainable innovation in OM and SCM and what are the appropriate research methodologies to apply to tackle these goals. Consistently with the tradition of previous editions of the Forum, the theme was investigated through a combination of full paper sessions and working paper sessions, to facilitate feedback and discussion and to foster collaboration among scholars. The scientific programme was enriched by a keynote speech hold by Prof. Mario Calderini of Politecnico di Milano on the role of social innovation for sustainability in Supply Chain and Operations Management. A panel discussion with the involvement of 4 start-ups, with innovative sustainable business models (i.e., Orange Fiber, Quid, Walfarm, and Rebox), provided insightful reflections on the Forum theme with an industry perspective. In addition, 4 Special Sessions provided unique opportuni-

ties to discuss about engaged methodology for OM scholars, social entrepreneurship, innovation for sustainable development, and the role of transparency and disclosure for sustainability.



At the closing ceremony a brainstorming session was arranged to address the most relevant topics for the future of research about sustainability in OM and SCM. Finally, the chair of the conference Raffaella Cagliano introduced the German team organizing the 5th International EurOMA Sustainable Operations and Supply Chains Forum.



9TH SERVICE OPERATIONS MANAGEMENT FORUM (SOMF) AND 7TH INTERNATIONAL SEMINAR ON SERVICE MODULARITY – COPENHAGEN, DENMARK

by Juliana Hsuan, Copenhagen Business School

In January, EurOMA hosted two back-to-back events at CBS to celebrate its 100th anniversary:

- 1) 7th International Seminar on Service Modularity, January 17-18, 2017
- 2) 9th Service Operations Management Forum, “Driving Competitiveness through Servitization: The Impact of Interconnectivity and Big Data Analytics”, January 19-20, 2017

We had the all-time high number of participants in both events. The four days were intense but rewarding as well, especially for those who actively participated the whole four days (not mentioning the social events).

The **International Seminar on Service Modularity** is organized annually across Europe, bringing together contributions related to service modularity and related research topics on a wide range of areas, from new ideas to more developed research. The seminar series started in Copenhagen Business School in 2010 and subsequent seminars were held in Helsinki (twice), London, Hamburg, and CBS again. The seminar has created a platform for doctoral students to interact and meet prominent senior researchers and get expert feedback on their works. We had 40 participants from eight countries (including Asia) with 17 paper presentations and three plenaries. Interestingly, we had participation from practitioners (even with papers)! This might be something we'll experience more in the future as this research topic is cross-disciplinary and has high relevance for the industry.

The next seminar will be hosted by University of Groningen.

The aim of the **9th Service Operations Management Forum (SOMF)** was to create an enriched opportunity for participants (both academics and practitioners) to debate as well as to share knowledge and experience in servitization, interconnectivity, big data analytics, and related topics. In the two-day forum, we had 67 participants representing twelve countries from all over the world, nine parallel sessions, three keynotes, four presentations from industry professionals, and a panel debate. The networking continued as we had a tour of the Royal Library, the famous Black Diamond, followed by the gala dinner by the canal. The feedback from the participants were very positive, as many felt that they got insights into different approaches to servitization and how manufacturers shift into services



1ST EUROMA DANUBE OPERATIONS MANAGEMENT WORKSHOP - ZAGREB, CROATIA

by Jasna Prester (Workshop Chair), University of Zagreb, Croatia and Iztok Palčič (Co-Organiser), University of Maribor, Slovenia



1ST DANUBE OM
WORKSHOP ZAGREB



The 1st EurOMA Danube Workshop was held at the Faculty of Economics in Zagreb (Croatia) on 30th and 31st March 2017 under the umbrella of the European Operations Management Association. This workshop was organized only for the Danube Region countries. It was organized within the project of the Croatian Science Foundation 3535 – Strengthening the competitiveness of Croatian production. All the countries of the Danube Region participated and there were 48 professors of Operations and Supply Chain Management. On the first day, all members presented themselves and their research interests. On the second day, smaller groups were formed for some areas of Operations Management where they negotiated co-operation. There were a total of 10 research areas. After that, each group presented the result of the dialogue and the future steps that their group would pursue (minutes of the meetings can be found here:

<http://www.efzg.unizg.hr/default.aspx?id=21801>).

The goal was to strengthen regional cooperation and to avoid doing the same research in the same areas, which reduces the likelihood of being published in top-quality journals. By joining together, larger research with larger databases of companies responding to the questionnaires, would work together and thus increase the probability of publishing. A distinguished member of the EurOMA board, Gerald Reiner, gave a speech on the benefits of co-operation and the advantages of membership in EurOMA. Guest lecturer Herbert Kotzab from University of Bremen held a presentation, titled Sharing Resources in Logistics. The European Manufacturing Survey and the Global Manufacturing Research Group Survey have been presented as the two most powerful instruments for empirical research and data production in Europe and the world. The final conclusion is to continue with these meetings on a yearly basis by member representatives.

CALLS FOR PAPERS

RECENT IJOPM SPECIAL ISSUE - IJOPM SPECIAL ISSUE: SERVICE MODULARITY AND ARCHITECTURE

The sixth issue of IJOPM is a special issue on service modularity and architecture. This special issue is guest edited by Saara Brax and Anu Bask from Aalto University, Juliana Hsuan from Copenhagen Business School and Chris Voss from University of Warwick. Architectural and structural design issues in service development shape the operating models of organizations and are a growing field of research in operations management. The special issue links with a stream of research conducted in association with an International Seminar on Service Modularity that has been arranged regularly in different universities in Europe and has its roots in the EurOMA research community.

The special issue includes five articles:

Service modularity and architecture – an overview and research agenda

by Saara A. Brax, Anu Bask, Juliana Hsuan, Chris Voss

<https://doi.org/10.1108/IJOPM-03-2017-0191>

Evolution of modularity literature: a 25-year bibliometric analysis

by Thomas Frandsen

<https://doi.org/10.1108/IJOPM-06-2015-0366>

What professionals consider when designing a modular service architecture?

by Manda Broekhuis, Marjolein van Offenbeek, Monique Eissens-van der Laan

<https://doi.org/10.1108/IJOPM-05-2015-0306>

Exploring modularity in services: cases from tourism

Viktor Avlonitis, Juliana Hsuan

<https://doi.org/10.1108/IJOPM-08-2015-0531>

Modularizing specialized hospital services: Constraining characteristics, enabling activities and outcomes by

Katariina Silander, Paulus Torkki, Paul Lillrank, Antti Peltokorpi, Saara A. Brax, Minna Kaila

<https://doi.org/10.1108/IJOPM-06-2015-0365>

SPECIAL ISSUE CALL FOR PAPERS FROM INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION & LOGISTICS MANAGEMENT - GLOBAL SUPPLY CHAIN MANAGEMENT ISSUES IN BOTTOM-OF-THE-PYRAMID MARKETS

Submission Deadline: December 31, 2017

Guest Editors:

Wendy L. Tate, Ph.D., Associate Professor of Supply Chain Management, University of Tennessee

Email: Wendy.Tate@utk.edu

Lydia Bals, Dr., Professor of Supply Chain & Operations Management, University of Applied Sciences Mainz - School of Business,

Email: lydia.bals@hs-mainz.de; lb.smg@cbs.dk.

Donna Marshall, Ph.D., Associate Professor of Management, UCD School of Business, University College Dublin,

Email: donna.marshall@ucd.ie.

Description

A remaining conceptual and practical challenge is how to integrate sustainability into global supply chains. For example, the availability of clean water is lacking and negatively impacts approximately 783 million people globally (UN Water, 2013). Technology-based solutions along the supply chain may address the economic and environmental side of clean water conservation and distribution, but these solutions may not be accessible to those most vulnerable. Therefore, a major challenge lies in overcoming such tradeoffs and designing supply chains in ways that deliver on triple bottom line (TBL; Elkington, 1998) objectives, specifically in emerging or developing economies.

This is a fruitful area for research as it is estimated that by 2020 about \$500 billion will be allocated to impact investment initiatives (World Economic Forum, 2013). Coined after a Rockefeller Foundation meeting in 2007, impact investments could present a new asset class in future, requiring new social business models (J.P. Morgan, 2010). Additional insights into how sustainable supply chains can be created in emerging markets is central to maximize the TBL impact of these investments, e.g. there is a need to understand how supply chains can be designed to operate sustainably within the boundaries of this new asset class.

The focus of this special issue is on the emerging market context, i.e. emerging market communities that are facing severe economic, social and environmental constraints. These communities are at the bottom of the pyramid (BOP) (e.g. Karnani, 2007; Hahn, 2009) that exist in levels of extreme poverty with limited access to goods and services. This special issue particularly addresses suppliers in developing countries (i.e. an overall emerging market focus); balancing trade-offs (i.e. a TBL orientation); multi-tier studies (i.e. supply and/or value chain focus); and the role of individuals (e.g. role of social entrepreneurs), areas which have been identified as particularly interesting for future research (Walker et al., 2014).

Potential Areas of Interest

Noting that the interface of environmental, economic and social aspects in supply chain management is not yet well covered (Seuring and Gold, 2013), this call particularly concerns BOP research that addresses the sustainability needs of the global poor (e.g. Karnani, 2007; Hahn, 2009). This special issue aims to show innovative cases, approaches and concepts in how to successfully implement all three dimensions of TBL sustainability, i.e. economic, environmental and social (e.g. Elkington, 1998; Gimenez et al., 2012; Griggs et al., 2013) into global supply and value chains focused on bottom-of-the-pyramid (BOP) issues. BOP refers to “the world’s four billion consumers who live on \$5 or less per day” (Fawcett and Waller, 2015: 233). While this area of research has largely focused on BOP population as potential consumers, some companies and entrepreneurs are searching for and identifying suppliers, producers, distributors and retailers in the BOP segment, which is posing challenges (Sodhi and Tang, 2016).

Particularly in BOP contexts, companies face many resource constraints (Sodhi and Tang, 2016; Bendul et al., 2016). BOP contexts therefore offer an opportunity to further explore the idea of constraints, how supply chains are designed under such circumstances (e.g. Bals and Tate, forthcoming) and also how to include impoverished communities (Hall and Matos, 2010). Even beyond the BOP context, research can offer insights on the design and performance of sustainable supply chain management in the 21st century in the wake of increasing disruptions, such as political unrest or global climate change, and how particular functions such as purchasing and supply management can help mitigate these issues (e.g. Bals, 2012). Following the logic of a broader societal focus (Auntry and Whipple, 2013), deliberate sustainable supply chain design (Bals and Tate, Forthcoming) and also more broadly deliberate shared value chain design (Bals and Tate, 2016) warrant further research.

However, supply chain risks may also bring opportunities including developing new products and services and creating new markets (Nidumolu et al. 2009). Research can explore the types of risks to be exploited and the ways in which companies can capitalise on sustainable supply chain management.

Another area of particular interest, when thinking about BOP contexts concerns impact investing and supply chain management. One area of such investments can be into the establishment of social businesses. For example, additional insights into how (social) businesses can successfully build TBL-effective supply chains for BOP communities will play an increasing role. Therefore, aspects such as what makes social businesses successful and what can be learned from failures holds tremendous potential for advancing this trend and encouraging sustainable BOP practices.

In this context, the role of individual capabilities can also be studied further, as the role of individual level resources and capabilities for establishment of sustainable supply chains in BOP markets should not be underestimated (Tate and Bals, 2016). Here cross-disciplinary research within business ethics, social entrepreneurship and the creation of sustainable business models is of interest.

From a methodological viewpoint, multiple types of theoretically-grounded research methodologies including synthesizing and integrative literature reviews, conceptual development, empirical studies, qualitative and empirically-grounded quantitative research, and case study research will be considered.

The list below is indicative, and by no means definitive, of the types of papers sought. Topics for this special issue may include:

- Creating customer value in emerging markets through better management at the bottom of the pyramid (BOP) and helping those with different needs
- Trade-offs affecting BOP suppliers
- Trade-offs in supply chain management affecting BOP markets
- Supply chain design and management in the wake of increased disruption (e.g. political unrest, climate change) particularly at the BOP.
- Supply chain design (material, information and financial flows) under TBL (economic, social, environmental) objectives at the BOP
- Emerging business models and supply and value chain design at the BOP
- Highlighting new practices implementing TBL sustainability (e.g. across multi-tier chains) at the BOP
- Viewing SSCM from different perspective e.g. NGOs, governments, not-for-profits at the BOP
- Measurement and reporting TBL sustainability in supply and value chains at the BOP
- Bringing social entrepreneurship and impact investing into supply chain management
- Influence of impact investors on sustainable supply and value chains
- Influence of social entrepreneurs on sustainable supply and value chains

Instructions

Submissions to the International Journal of Physical Development and Logistics Management are made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available at <http://mc.manuscriptcentral.com/ijpdIm>. Please select the issue you are submitting to.

Timing

Due date for submissions in system – **December 31st 2017**

Approximate publication – **End of 2018**

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SPECIAL ISSUE CALL FOR PAPERS FROM INTERNATIONAL JOURNAL OF OPERATIONS & PRODUCTION MANAGEMENT - DEALING WITH THE UN-PREDICTABLE: SUPPLY CHAIN RESILIENCE

Guest Editors: Kirstin Scholten, Mark Stevenson, and Dirk Pieter van Donk

Background:

It is estimated that around three quarters of organisations experience a supply chain disruption every year (BCI, 2015) – an event that impacts the flow of goods, materials, and/ or services (Craighead et al., 2007), thereby limiting the ability of an organisation to bring finished goods to the market (Jüttner, 2005). The disruptions felt by supply chains are wide ranging. For example, while some originate from within the supply chain, others are external; and while some are man-made, others are as a result of natural disasters. The list of potential causes of disruption includes quality problems, regulatory changes, earthquakes, counterfeiting, financial turbulence, tsunamis, demand fluctuations, terrorism, IT problems and cyber threats, and sustainability risks. The performance effects of such disruptions depend on the severity and duration of the disruption as well as the supply chain's competency and experience in dealing with threats.

There is a large body of literature on supply chain risk management that seeks to deal with risks and their impact. Although this helps to put proactive measures in place, it is ineffective on its own in handling disruptions. It relies heavily on risk identification and the use of statistical information, yet many risks are unpredictable or unknown and statistical information may not exist (Fiskel et al., 2015). For example, an event may not have happened before or may be so infrequent that useful data is unavailable. Hence, supply chain risk management needs to be supplemented by other management practices that enable an effective and efficient response; and the recovery of an organisation from disruptions and disturbances.

Some organisations are better able to reduce the severity and duration of disruptions to their supply chains than others; and it is argued that this is because they are more resilient. Supply Chain Resilience (SCRes) is the capability of supply chains to operate in the face of disturbances and disruptions with or without a limited decrease in their performance (Christopher and Peck, 2004). Hence, SCRes enables supply chains to effectively and efficiently deal with a disruption and is at the heart of contemporary supply chain management thinking (Melnik et al., 2014). SCRes can be an important strategic weapon in the current competitive environment; for example, organisations that are able to recover from a disruption quicker than the competition may be able to improve their share of the market. Thus, a recent review by Tukamuhabwa et al. (2015, p.8) defined SCRes in terms of the ability of “a supply chain to prepare for and/or respond to disruptions, to make a timely and cost effective recovery, and therefore progress to a post-disruption state of operations – ideally, a better state than prior to the disruption.”

The concept of SCRes has received significant attention in recent years from practitioners and researchers. For example, a survey by the World Economic Forum (2013) revealed that more than 80% of companies are concerned about the resilience of their supply chains. Meanwhile, SCRes has become a topic of significant academic attention (e.g. Sheffi, 2005; Leat and Revoredo-Giha, 2013; Pettit et al., 2013; Wieland and Wallenburg, 2013; Brandon-Jones et al., 2014; Day, 2014; Scholten et al., 2014; Ambulkar et al., 2015; Hohenstein et al., 2015; Scholten and Schilder, 2015; Stevenson and Busby, 2015; Kamalahmadi and Parast, 2016; Purvis et al., 2016). The theme of resilience is now a hot topic, not only in the insurance, food, automotive, and electronics industries but also in relation to H2020 projects, e.g. on city resilience. Hence, achieving and increasing SCRes is high on the agenda of researchers, organisations, supply chains, industries, governments, and economic institutions.

A considerable part of the available literature on SCRes is conceptual in nature (e.g. Ponomarov and Holcomb, 2009). Several recent literature reviews on the topic (e.g. Hohenstein et al., 2015; Tukamuhabwa et al., 2015; Kamalahmadi and Parast, 2016) show, however, that SCRes research has established supply chain principles that underpin resilience (Christopher and Peck, 2004; Sheffi, 2005); identified and explored formative elements of resilience (e.g. Jüttner and Maklan, 2011; Wieland and Wallenburg, 2013; Brandon-Jones et al., 2014; Scholten and Schilder, 2015); and studied SCRes in specific contexts, such as disaster relief (e.g. Day, 2014; Scholten et al., 2014) and the agri-food industry (Leat and Revoredo-Giha, 2013). Despite these contributions, there remains much scope for further work. For example, we know very little about: what constitutes SCRes beyond top-level generic supply chain strategies; how strategies for building SCRes relate to one another; how SCRes can be measured before the unexpected happens; or how SCRes relates to other supply chain concepts that help to improve performance, including supply chain integration, sustainability, agility, flexibility, robustness, and lean. Further, most studies to date have focused on resilience at the organisational level rather than truly at the level of the supply chain. Yet supply chain vulnerability is a network-level phenomenon that needs to be addressed through the study of resilience at the supply chain level. Moreover, the literature has thus far made very limited use of ex-

isting theory frames to further our understanding of SCRes. The most notable theory frames used to date are the resource based view (e.g. Ponomarov and Holcomb, 2009; Blackhurst et al. 2011), systems theory (e.g. Erol et al., 2010; Blackhurst et al., 2011), contingency theory (e.g. Brandon-Jones et al., 2014), and complex adaptive systems theory (e.g. Day, 2014). Finally, given the very nature of SCRes, it seems natural to bring insights from other disciplines into Operations Management to better understand SCRes (see, e.g. van der Vegt et al., 2015).

Objective of the Special Issue:

From the above, it follows that SCRes is an important and topical area; and that the Operations Management research community has an important role to play in work that builds SCRes. Significant contributions have been made to the SCRes literature in recent years but there is scope for much further research that not only develops the theory base on SCRes but also empirically develops the field, learns from and delineates SCRes from related strategies and phenomena, and that supports managers in their efforts to handle disruptions that affect the supply chain, whether they originate from within or outside the network.

The objective of this Special Issue is to provide a forum for work that progresses the field of SCRes practically and theoretically. Thus, a strong focus beyond the organisational level is required to explore, explain, develop, and test aspects of SCRes.

The Scope of the Papers:

The special issue seeks both theoretical submissions that serve as a stepping stone for empirical work, and theoretically informed empirical work following the normal standards of IJOPM. Empirical insights may be derived from, for example, survey research, case studies, action research, event studies, interviews, or experiments. These contributions are welcomed in topic areas that include, but are not limited to, the following:

1. Shaping and conceptualising the concept of resilience in a supply chain context;
2. Assessing SCRes and evaluating the impact of SCRes on performance;
3. Linking SCRes to other supply chain concepts, such as sustainability, supply chain integration or supply chain flexibility;
4. 'Deep dive' studies into the effects of specific disruptions to supply chains, e.g. economic crises or the recent 'Brexit', and/or particular strategies for building SCRes, including inter-organisational strategies;
5. Studying SCRes in under-represented contexts, including developing countries and Small and Medium sized Enterprises (SMEs), to improve understanding of SCRes, its antecedents, and impact;
6. Cross-disciplinary research, e.g. in relation to marketing, organisational behaviour, finance, knowledge management, economics, etc.

The Review Process:

Papers submitted to the special issue will follow the typical, thorough review process of the journal in terms of the number of reviewers, the double-blind review process, etc. Submissions will be handled by the special issue editors, with recommendations made to the journal's Editor-in-Chief.

Provisional timetable

Initial submission deadline: 4th September, 2017

First editorial decision: 15th December, 2017

Resubmission: 1st March, 2018

Final decision: 1st June, 2018

Publication: 2018-19

Guest Editors:

Kirstin Scholten, University of Groningen, the Netherlands

Mark Stevenson, Lancaster University, United Kingdom

Dirk Pieter van Donk, University of Groningen, the Netherlands

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FROM THE IJOPM EDITOR



My tenure as Editor in Chief of IJOPM comes to an end in December 2017. I am proud to say IJOPM is in better shape than it has ever been. I have worked tirelessly for IJOPM but I have been aided by a first class editorial team of Alex Hill, Des Doran and Pamela

Danese who has done an outstanding job in charge of Special Issues for the Journal.

My thanks go to many within the EAB - although, as will always be the case, some have been more helpful and supportive than others! In 2017 the IJOPM Impact Factor improved considerably to 3.339. In

addition the Cite Score improved dramatically from 2.19 in 2015 to 4.41 today.

The Journal is unrecognisable from a few years ago and so thanks for your high quality papers, reviews and messages of support, which are always welcome.

THANKS and Best Wishes

Professor Steve Brown
Editor-in-Chief IJOPM
Southampton Business School
University of Southampton, UK

EMPLOYMENT OPPORTUNITIES

TECHNICAL UNIVERSITY OF MUNICH (TUM) - PROFESSORSHIPS IN MANAGEMENT AND ECONOMICS WITH A FOCUS ON BIOECONOMY

Upon decision of the Bavarian State Government, the “TUM Campus Straubing for Biotechnology and Sustainability” is determined to become the key university hub focused on avant-garde Biosciences. Bioeconomy and Chemical Biotechnology will play a major role both in teaching and research.

The Technical University of Munich (TUM) thus invites applications for **Professorships in Management and Economics with a focus on Bioeconomy** as W2 Tenure Track Assistant Professor (with tenure track option to W3) or W3 Associate/Full Professor – open rank mode

We seek to appoint outstanding experts in the following research areas:

- **Economics:** Interface of economics and sustainability (e.g. environmental and resource economics, energy economics, macro-economic impacts of use of regenerative energy and resources, sustainability in the developing economies, experimental economics)
- **Finance and Accounting:** Finance and accounting in biotech industries, green finance, sustainable finance and accounting with a focus on holistic assessment
- **Governance and Economic Policy:** Sustainability-oriented economic policy, required institutional settings and processes of management and regulation (e.g. sustainability assessment, evaluation of sustainability-oriented economic policy measures)
- **Innovation and Technology Management:** Innovation management (e.g. focusing on energies, biotechnology, resources, open innovation, sustainable entrepreneurship)
- **Supply and Value Chain Management:** Value chains related to renewable energies, biotechnology and resources (e.g. supply network planning, operations research, digital transformation, sustainable supply and value chain management and controlling)
- **Circular Economy:** Research on the economical mechanisms related to material flows and their optimization (e.g. raw materials, biomass, water, waste, energy)

Scientific environment

The faculty positions belong to the TUM Campus Straubing for Biotechnology and Sustainability and will be cross-appointed to the TUM School of Management. This Campus provides a dynamic academic environment with a rap-

idly growing number of faculty, students and staff, as well as laboratory and research facilities. Our aim is to make the campus the leading European center in the field of Bioeconomy focusing on biomass utilization for chemical and material use, on environmentally sound biotechnological and chemical conversion technologies, related economic, social and political aspects and frameworks.

The research and teaching activities benefit from the scientific environment of the TUM departments, many of which have potential and promising cross-references to the field of Bioeconomy.

Responsibilities

The responsibilities include research and teaching as well as the promotion of early-career scientists.

The teaching commitment includes interdisciplinary bachelor and master courses in Management and Technology as well as Biogenic Resources, explicitly in the newly established specialization “Renewable Resources” in the Bachelor in Management & Technology. The program is under extension, with Bioeconomy BSc/MSc courses being planned to start 2018/19.

Qualifications

We are looking for candidates with a university degree, an outstanding doctoral degree and additional qualification in academia or industry. They should merit excellent achievements in research and teaching in an internationally recognized scientific environment, regarding the relevant career level. Pedagogical aptitude, including the ability to teach in English, is mandatory.

Our Offer

Based on best international standards and transparent performance criteria, TUM offers a merit-based academic career option for tenure track faculty from Assistant Professor through a permanent position as Associate Professor, and on to Full Professor. The regulations of the TUM Faculty Recruitment and Career System apply. The new professors get involved into the fast-growing Straubing Campus, with the chance to contribute to its development. Furthermore, TUM offers attractive and performance-based salary conditions and additional social benefits.

The professors to be recruited for the Straubing Campus are committed to take residence in that region.

The TUM Munich Dual Career Office provides career consulting to the partners of newly appointed faculty as well as relocation and integration services.

Your Application

TUM is an equal opportunity employer. As such, we explicitly encourage applications from women. Applications from disabled persons with essentially the same qualifications will be given preference.

Application documents should be presented in accordance with the guidelines covered by the TUM

Appointment and Career System: <http://www.tum.de/faculty-recruiting>

Please send your application no later than **30 June 2017** to Technical University of Munich – The President
· Arcisstraße 21 · D-80333 München (Germany) · Email: facultyrecruiting@tum.de.

UNIVERSITY OF MANNHEIM BUSINESS SCHOOL - ASSISTANT PROFESSOR IN OPERATIONS MANAGEMENT

JOB QUALIFICATIONS: We are looking for an excellent young scholar in the field of operations management with a demonstrated ability to conduct top-level research publishable in premier academic journals. We expect strong quantitative methodological skills. Applicants should also have a strong motivation to co-operate in joint research projects and be able to contribute to the international network of the operations management group.

The position does not require knowledge of the German language.

Applicants have to meet the requirements of § 51 LHG of the state of Baden-Württemberg. They are expected to hold a PhD at the time of their appointment and demonstrate effective teaching skills. The Assistant Professor will be responsible for teaching the “Decision Analysis” core course in the Mannheim Master in Management MSc program.

ABOUT THE SCHOOL: The University of Mannheim Business School is widely recognized as a world-class school for business education and research. Outstanding performance in research and education is acknowledged continuously by international ranking providers (see <https://www.mannheim-business-school.com/en/faculty-research/>) and accreditation agencies (AACSB, AMBA, EQUIS).

The offered position is based in the school's operations management group which currently includes four chaired professorships, covering all major domains of operations. Within this group, we offer an active and collaborative research environment, a broad variety of research opportunities, and support in advancing career perspectives. Research budget and salary are competitive at the European level.

The University of Mannheim highly values intensive student mentoring. Accordingly, professors are strongly advised to live in the greater Mannheim region.

The University of Mannheim values diversity and is an equal opportunities employer. Women and individuals with disabilities are strongly encouraged to apply.

APPLICATION PROCEDURE: The closing date for applications is **July 7, 2017**. Please e-mail your application and supporting documentation, including your CV and two reference letters to

University of Mannheim, Dean of the Business School, Prof. Dr. Dieter Truxius, 68131 Mannheim, Germany; recruiting-operations@bwl.uni-mannheim.de

For more information, contact Professor Moritz Fleischmann (MFleischmann@bwl.unimannheim.de) or any other member of our operations management group.

CATÓLICA PORTO BUSINESS SCHOOL - 3 POST-DOCTORAL RESEARCH FELLOWSHIPS

A call for applications for up to three post-doctoral research fellowships is now open, within the framework of CEGE – Research Centre in Management and Economics, under the following conditions:

Research areas: Economics and Management. More specifically, one of the research fellowships will be in the field of Law and Economics, and the other two research fellowships will be preferably in one of the following areas: Services and Performance; Behaviour and Leadership; Sustainability and Ethics; Markets and Policy. Candidates must hold a PhD in the fields of Economics or Management and preference will be given to candidates whose research interests are coincident or complementary to the research developed at CEGE and who already have a track record of publications in peer-reviewed journals. The research fellow may also undertake a limited amount of teaching (at the undergraduate or graduate level).

Qualifications

Essential qualifications and experience include:

- PhD in the fields of Economics or Management, preferably with a track record of publications in peer-reviewed journals
- The candidate must not possess more than three years of experience in postdoctoral research • International research experience • Excellent command of English
- Ability to follow a workplan and meet deadlines
- Initiative and capacity to work autonomously
- Ability to work cooperatively with other researchers
- Good interpersonal skills

Work Plan: CEGE's mission is to contribute to the advancement of knowledge in economics and management, promoting a culture of excellence in research and disseminating its research results to the scientific community and society in general. Therefore, we expect the post doctoral fellow to develop research consistent with this mission, summarised in a 2-pages work plan. This work plan should identify research areas/themes of interest to the applicant, an outline of the research ideas to be developed, a description of their innovative contribution, the research methods/methodologies which will be used and the expected impact of results. Some indication of how the research plan would fit within the topics currently studied by CEGE researchers should also be given.

Relevant legislation: Estatuto do Bolseiro de Investigação Científica, na sua atual redação; Regulamento de Bolsas de Investigação da Fundação para a Ciência e a Tecnologia, I.P.— 2013 (<http://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>); Regulamento de Bolsas de Investigação Científica da Universidade Católica Portuguesa – Centro Regional do Porto.

Workplace: The research will be conducted within CEGE, Universidade Católica Portuguesa, under the supervision of Prof. Nuno Ornelas Martins.

Duration: The position will be full time, with an expected start on the 1st September 2017, for 12 months. This fellowship may be renewed for a maximum period of 36 months.

Conditions: Remuneration will be in accordance with FCT guidelines (currently 1495 euros per month, free of tax).

Selection Process: All applications will undergo a two-stage assessment, carried out by an internal evaluation committee. In the first stage, the curricular and scientific merit of the candidate, as well as the proposed work plan (respective weights of 30%, 30% and 40%), will result in a first stage grade between 0 and 20. All applicants whose first stage grade is larger than or equal to 14 (out of 20) will be called for an interview, which takes place in the second assessment stage. In this interview, the curricular and scientific record of the candidate and the proposed work plan will be further discussed. In the second assessment stage, a final grade will be attributed which consists of the first stage grade (50% weight) and the interview (50% weight). The fellowships can only be awarded to candidates who achieve a final grade larger than or equal to 16 (out of 20).

The evaluation committee: President: Nuno Ornelas Martins ; Effective members: Conceição Andrade e Silva, Francisca Guedes de Oliveira and Ricardo Gonçalves ; Substitute member: Rui Sousa.

Publication of the results: The final results will be made public through an ordered list with the ranking of the candidates, to be made available in a visible public place in the Direção de Gestão de Pessoas do Centro Regional do

Porto da Universidade Católica, campus Asprela, Rua Arquiteto Lobão Vital, Apartado 2511 – Porto. The selected candidates will be notified through e-mail.

The remaining candidates will equally be notified about the selection results through e-mail.

Form and period for the application process:

Applications will be **accepted from the 12th June until the 27th June 2017**. Applications should be made through the application form, available at: <http://inqueritos.porto.ucp.pt/site/index.php/survey/index/sid/189179/newtest/Y/I ang/en>

The following documents must be uploaded with the application:

- cover letter in English, highlighting the reference of the project, relevant experience and motivation;
- detailed CV;
- proposed research work plan (maximum 2 pages);
- scanned (PDF) copy of PhD certificate/diploma;
- three reference letters.
- relevant publications (optional)

The application is complete only after the submission of all the documents above, except the optional ones. The applications that do not fulfill the admission criteria, submitted after the deadline, or incomplete, will not be considered.

Receipt of applications will be acknowledged by email.

If you have any questions about this position, please contact

Direção de Gestão de Pessoas

Email: gpeessoas@porto.ucp.pt

Tel.: +351 225580006

Or

Católica Porto Business School Maria João Marques

Email: mjmarques@porto.ucp.pt

Tel: +351 226196200(294)

Further information

Founded in 2003, CEGE is the research centre that frames the academic research conducted within the Católica Porto Business School of Universidade Católica Portuguesa. The research carried out within CEGE covers the main scientific areas related to economics and management, and more recently ethical decisions, divided by the following three research groups:

- Management
- Economics
- Ethical Decision Making

For more information on CEGE, please visit

<http://www.catolicabs.porto.ucp.pt/en/cege-research> .

The Católica Porto Business School is an innovative school in the field of economics and management, with a very close link to the business environment and with a wide network of partnerships that foster international mobility. The School is recognised both nationally and internationally for its excellence in teaching and research and has obtained EQUIS and AMBA accreditations. Católica University's reputation is a great asset and our graduates are recognised by the job market as having a comprehensive and solid portfolio of skills and knowledge, which enables them to aspire to successful professional and academic careers. The School is internationally connected in a variety of ways: through undergraduate and Master degree exchange/mobility networks, through double degree MSc programmes (Lancaster University) and through an MBA with international partners (MBA Atlântico) in Angola (Luanda) and Brazil (Rio de Janeiro). For more information, please visit

<http://www.catolicabs.porto.ucp.pt/en/home>

AWARDS

GIANLUCA SPINA AWARD FOR TEACHING EXCELLENCE AND INNOVATION

The Italian Association of Management Engineering (AiIG) and Gianluca Spina Association are pleased to announce a new award for excellence and innovation in teaching in memory of Gianluca Spina, Professor of the School of Management of Politecnico di Milano, and past president of AiIG, who passed away unexpectedly in 2015.

The aim of the award is to highlight the importance and centrality of teaching and encourage commitment and dedication to training and education as the primary function of the Management Engineering community.

We accept proposals for educational initiatives that show both excellence and innovation and capture the emerging trends in society, among young people and in learning processes, often as a result of technology spreading through all areas of life and education.

The award is targeted to individuals or groups of people who completed their PhD within the last 15 years and have developed innovative and excellent initiatives in teaching and training within the field of Management Engineering or management training.

These initiatives can include, by way of example only:

- > Teaching material (e.g. case studies with teaching notes, textbooks, simulations, serious games, software, teaching materials)
- > Teaching methods (e.g. workshops, project works, flipped classroom...)
- > MOOCs and other educational products based on e-learning
- > Educational products that are innovative in the teaching format or content design (courses, Masters, Executive Education, Pedagogical training...)
- > Learning assessment methods
- > Studies and research on the learning processes of Millennials and the generations to come, with operational guidelines on how to modify teaching approaches
- > Studies and research analysing the skills necessary for the managers of the future and suggesting the changes necessary in the educational contents of managerial and Management Engineering courses
- > Educational initiatives dedicated to spreading management culture, having a particular social relevance and impact (such as initiatives related to universities' third mission, training in developing countries...)

Candidates wishing to participate in the award must submit the following documents (preferably in digital format):

- > Description of the candidate's teaching initiative, to include the following:
 - o Summary of the initiative, including its main educational objectives
 - o Presentation of the most innovative and significant features that express the excellence of the initiative
 - o Explanation of the reasons why the proposed action is particularly effective when compared to other similar initiatives
 - o Summary of the main results when after implementing the initiative (objectives achieved, number of people trained, satisfaction, effectiveness of learning, awards received, etc.)
- > Selection of material representing the initiative (for example, the material itself when the submission refers to teaching material, the web link to the MOOC or software for digital material, published articles and reports for studies and research, etc.) and the outcomes and results of the initiative (e.g. assessment given by course participants, ratings and reviews by experts or other third parties, awards received, etc.)
- > Summary of the candidate/s teaching work and experience

A three-member commission chaired by the President of Gianluca Spina Association and appointed by the Executive Committee of the Italian Management Engineering Association (AiIG) will evaluate the submitted proposals according to the following criteria:

- > The initiative's innovation and excellence
- > The initiative's proven effectiveness in learning
- > Its ability to respond to changes in learning processes for the generations to come
- > Its concern for the social role of education

> The candidate/s teaching curriculum of excellence

Submissions are to be entered by **August 31, 2017** and sent for the attention of the President of AiIG at the following addresses: presidenzaaiig@gest.unipd.it

and/or

PRESIDENZA AIIG

Dipartimento di Tecnica e Gestione dei sistemi industriali
Università di Padova
Stradella San Nicola, 3 - 36100 Vicenza

The winning entry will be announced at the plenary session of the AiIG Annual Scientific Meeting (October 2017), receiving a prize of € 4,000, co-funded by AiIG and AGLS.

GIANLUCA SPINA



Gianluca Spina (1964-2015) graduated with honours in Electronic Engineering in 1988. From 1990, he taught management and business economics at Politecnico di Milano in the Management Engineering, MBA, Executive MBA and PhD programmes.

From 2000, he was Full Professor of Business Organisation and Management in the Department of Management Engineering at Politecnico di Milano.

His research interests covered the fields of industrial production, purchasing and supply chain relationships, with a focus on strategy and organisational aspects. He wrote about 180 publications on these topics, including six books and more than 30 papers published in international scientific journals. He was President of the Italian Association of Management Engineering (AiIG) from 2011 to 2013.

From 2001, he was at the helm of MIP, the Business School of Politecnico di Milano, first as Director and from 2011 as President. While President, Gianluca Spina gave a massive boost to the school in terms of international recognition and standing and was the drive behind obtaining the European Foundation for Management Development certification and in de-

veloping many partnerships with prestigious business schools in Europe, Asia and America. Under his leadership, MIP entered in the Financial Times rankings of the top 100 business schools in the world. He was member of various international scientific associations and he was nominated to the Fellowship of the European Operations Management Association.

Gianluca placed education and training in Management Engineering and management in general at the core of his career, believing in its fundamental social value, both for individuals and for the development of society. In recent years, Gianluca often questioned himself about the future of education and pushed for continuous innovation in methods, content and training formats. Gianluca often pointed out the risk that *“a person stimulated from all directions at once will be less inquisitive and less likely to analyse themselves or put things into mental order, so everything becomes an experience rather than a quest where research is based upon personal effort and elaboration. For those not used to research, analysis and synthesis, learning can become passive”*.

EUROMA BOARD

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EUROMA BOARD ELECTION

Six new Board Members will be elected (or re-elected) for the 2017-2020 term.

The results and names of the new Board Members will be announced at the EurOMA Annual General Meeting (AGM) in Edinburgh on July 4, 2017, and their terms will commence immediately following the AGM for a 3-year mandate covering the period 2017-2020.



For more news and information on EurOMA, or to renew your annual membership, please visit the Association's website: www.euroma-online.org